Ohio Union Council

September 24, 2015

Undergraduate Student Government
DaVonti’ Haynes (Policy Subcommittee Chair)
Gerard Basalla (Ohio Union Council Vice-Chair- Interim Chair)
Stephen Post
Annie Greer

Inter-Professional Council
Noel Fisher

Ohio Union Student Employees
Matthew Altendorf

Ohio Union Activities Board
Joey Kaiser
Tenisha Arnold (ex-officio)

Council on Student Affairs
Michelle Bennett (ex-officio)

At-Large
Trina Beebe
Tom Reeves
Jen Cottrell

Ohio Union Events/Student Activities
Carrie Miller (ex-officio)
Eve Esch (ex-officio)
Dan Huffman (ex-officio)
Morgan Meehan (ex-officio - Ohio Union Council Secretary)

Alumni Representative
Joni Jordan
Patch Wetzel
I. Welcome and Introductions
   a. Introductions around the room
   b. Review of purpose of committee

II. Chair/Vice-Chair Elections
   a. Gerard opens nominations for chair; Gerard nominates DeVante as chair- room affirms.
   b. DeVante nominates Gerard as vice-chair; room affirms.

III. Ohio Union Activities Board Update, Joey Kaiser- President
   a. Focus for year: look internally and externally at organization. Act as stewards of the student activity fee.
   b. Summer events: Grad/Prof: cupcakes and canvas; quiz nights; BBQ 500 people; OUABfit; OUAB in the kitchen
   c. Welcome Week: executive board retreat. 2 day- went to super games. Wed- movie on the oval- approx. 1000 attendees. Movie: Avengers age of Ultron. Student Involvement Fair 1850 people signed up for interested. WWC- Big Sean, etc. 15,000- 17,000 attends. 2,000 more than any concert ever hosted
   d. Nick Offerman Live- held at Mershon auditorium- sold out event in 24 hours over 90% retention with 2100 attendees. FFF over 1200 attendees so far. 258 at karaoke. Disney karaoke tonight. Food Network Star Alex Guarnaschelli interactive event a few week ago in the Ohio Union ballroom.
   e. Upcoming: 9/28 Body Sense collab w/Brittany Snow. 9/30- Welby Altidor OUABlast Into Space- Mark Kelly. Activist, comedies, scientist also this semester. Over 22,000 people attend events so far this year.
   f. Internal focus: implementing new positions- titles and responsibilities for general members. Over 250 applications; took 70 members.
   Question: (Joni) Do branch students get to participate in these activities?. A: typically not since they do not pay into the student activity fee. Ticket releases start with 1 per BuckID, 2 per BuckID, open to faculty/staff then branch
   Question (Patch): Non student access to schedule of events? A: Social media is main form of sharing schedule also ouab.osu.edu has calendar of events.
Question: reach 22,000 people- do you know the individual reach? A: currently hard to tell. New chair of data analytics that might be able to help with that. Current process does not track individual users.

Director Updates

IV. Carrie Miller (for Matt Couch, Director)
   a. Handout: Organization Chart. 40-45 student employees Funded primarily through gen fund ($630,000) and 4.2 million from SAF
   b. MCE, OUAB, Dtix, Mount Leadership, over 1200 student org, leadership/service, student governments.
   c. MCEC, Pay it Forward, SLA, are student volunteer positions
   d. End of last academic year- lost 4 professional staff programs and added 1 new full-time staff and 1 new GA for campus events
   e. Busy summer- 7 of 20 staff members are new this year
   f. Strategic Initiatives: Handout. Includes new mission and vision
   g. Updates include function areas: welcome week went smoothly- 3 events with more than 12,000 in attendance. SIF, Frenzy, WWC. Buckeye Kickoff had 4,000- Brutus 50th theme. 1 less programmatic event in WWC due to fall break
   h. Grad/Prof efforts- programing and strategic outreach with staff
   i. Buck-I-Serv 1200 students on 91 trips. 494 on 31 in January
   j. OSU votes ambassadors- nonpartisan voter registration work. 12 busy months leading up to elections
   k. USG It’s on US event at JOS- successful event
   l. Friday, October 9 is Homecoming Parade- over 60 float entries already submitted
   m. Asked to engage in Program Review this year. Self-study, and internal/external panels. Voluntarily going through this process.

V. Eve Esch, Director
   a. Event related updates and facility/project updates
   b. Staffing changes- 3 new planners. Hali Buck is now Assistant Director for Events- Jenna Boris and Judy Campbell are new event planners
   c. 22,890 events last fiscal year. 7% of those are non-university user. 93% are student orgs. and university departments.
d. Political events are increasing in nature. September is career fair month- Fisher, Buckeye Career, Engineering Career Fair. Hillary event a few weeks ago was looking at the Ohio Union but decided to go elsewhere. It’s of Us was also considering the Ohio Union.

e. Upcoming Events: Parent and Family weekend next weekend. 4,000 expected. Following weekend includes homecoming pep rally and parade. October 8- room renaming for Digital Lab and Lower Level Meeting Room. Digital Lab- Brutus Buckeye Room. Lower Level Meeting Room- Milestones room. Ribbon cutting for Brutus Buckeye Room will be on 10/8 at 5:30pm.

f. Mission statement work

VI. Dan Huffman, Business Manager
Attachment. July 1-June 30. Budget is Jan/Feb. Dan is happy to share any specific information; or he can continue to select what areas to highlight. Question on A/V: Where is that on the budget? A: replacements and upgrades come from a separate budget. Question: Timeline on upgrades? Some complaints to USG regarding AV in meeting rooms not working. A: Work is happening now but they are working around events currently scheduled- most of work happening during breaks. Q: Survey of rooms that are the worst from students? A: Sure, Ohio Union Events would be happy to review that feedback.

VII. Subcommittee Assignments and Breakouts
   a. Events – Chair nominations. Gerard opens the floor for nominations. Gerard nominates Stephen Post is new Events- Chair
   b. Policy – Chair nominations. Gerard nominates Annie Greer. Affirmation

VIII. Future Meetings
   a. Dates
      i. October 8, 2015
      ii. November 5, 2015
      iii. December 3, 2015
      v. February 11, 2016
      vi. March 10, 2016
      vii. April 21, 2016
IX. Announcements/Homework

a. Homework- research 3 student unions around the country and note 3 policies you see. Email those to Haynes.242@osu.edu.

b. Memberships- subcommittees cannot be made currently

c. DeVonte- if you a preference for policy committee email DeVonte or Gerard.

d. Q: What are the committees; Events: works with signature events and gives progress reports. Committees ask questions, gives feedback. Monthly meeting- hear two-three events per month. Policy: also meets once a month. Looks at currently policies and determines what policies are missing/needed based on new needs and trends